



Letter Writing Guidelines Winter 2019

It's time for another letter writing push to bring the focus back to our messages to those in power. Personal letters are more effective than form letters. You don't have to be a fancy writer- your own voice from the heart is best. Use our samples and add your own personal story to make a connection with the recipient.

Keep your letter pro-water and respectful. Letters with disparaging or rude comments do not help us; instead they may harm our campaign by disuading decision-makers from working with us. We want them to care about our situation.

We want a flood of letters to deluge the offices of those who are making these decisions. Letters to the news media and posting in social media are also worthwhile.

Letter Messages

Make your own letter by choosing 1-2 current concerns and 3-5 personal messages. A one-page letter, concise and heart-felt, is best so that it is read and understood.

Current Concerns	Personal Messages
Lack of long term risk and contingency plans: what will happen if our water supply is disrupted or contaminated? What risks do we face?	Length of time you have lived here
	Personal investment
	Financial investment
	Reasons for living here
Lack of acid rock (geological) study: there is known to be rock high in sulfide minerals that creates sulfuric acid when exposed by industrial activity, creating toxic effluent that would contaminate our water	What you like about our community
	Concern about water contamination
	Thriving, affordable community
	Young families, free roaming kids
	Local jobs
	Recreation in watershed
Lack of long term water study: there is no baseline study on the creek assessing current water flow and quality, and what the effects of activity would be	Personal feelings about watershed
	Concern of what will happen to community
	Feelings about community, members
	Visual aesthetics
	Financial concerns: decrease in property value; increase in fire insurance; increase in taxes to replace water treatment plant

-provided by Direct Action team member Tom